



International Facility Management Association

**Empowering Facility Professionals Worldwide**

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# *Awards of Excellence 2012*

## *Chapter Award of Excellence in Professional Development*

Letter of Introduction

Nomination Form

Judges' Evaluation Form

Submittal Check Sheet

The Chapter Award of Excellence in Professional Development is presented to the IFMA chapter(s) demonstrating exceptional support of professional development in their facility management community. The chapter(s) receiving this award consistently presents outstanding programs designed to meet the needs of professional members, provides career support services to its membership, supplements monthly programs with seminars or classes taught through local colleges or universities and champions CFM, FMP and SFP certifications. The judging panel will consist of the IFMA education staff, two previous winners of the award and two additional IFMA members who have experience in chapter leadership positions.

**Eligibility:** Chapters must be in good standing with IFMA. A chapter that has won this award within the past two years is ineligible to participate.



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Dear Prospective Nominator:

Thank you for your interest in preparing a submission for the 2012 IFMA Awards of Excellence program. This program honors those individuals, companies, chapters and councils who have raised the bar in their contributions to the advancement of the facility management profession and to IFMA around the globe.

All completed submission packages are due to IFMA headquarters by **June 4, 2012**. Each submission is reviewed to ensure it meets the specific requirements established for that particular category. *Incomplete submissions or those that do not meet the requirements will be returned to the nominator and will not be considered eligible.*

Judging binders containing one of each submission in the various categories are assembled and are sent to the 2012 Awards of Excellence Judging Panel. The judging panels are composed of qualified volunteers who have demonstrated expertise and practice in the award areas they are to judge. The form used by the judges to evaluate this award is included in the nomination package. Each of the questions (achievements) and judges' overall evaluation of your entry are assigned point values and summed to determine the final score. Some award categories also call for the nominator to provide exhibits that are also worth points. Winners are determined by the highest total scoring; however, judges reserve the right to withhold an award should they determine no submission qualifies as "excellent" or does not reach the minimum of 85 cumulative points out of a total possible of 100.

We appreciate your participation in this awards program and your effort to complete the nomination package thoroughly and thoughtfully. Please review the following pages to ensure all requirements for the nomination are met. Complete submissions are due at IFMA headquarters by **June 4, 2012**. Nominators and entrants will be notified in August 2012 regarding qualification. All awards will be presented at the Awards of Excellence events at World Workplace 2012 on Friday, Nov. 2 in San Antonio, Tex.

Please contact me by e-mail at [barbara.zlatnik@ifma.org](mailto:barbara.zlatnik@ifma.org) by phone at 281-974-5624 if you have any questions.

Sincerely,

A handwritten signature in black ink that reads 'Barbara J. Zlatnik'. The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Barbara J. Zlatnik, CAE  
Director, Member Services

## Important Reminders:

Specific requirements have been established for all submittals to ensure the judging process is as objective as possible. Judging is done by volunteers and is an arduous task.

Please fill out the nomination form thoroughly. When all entries are received at IFMA headquarters, they will be assembled in a binder for each judge. Any submission not meeting these criteria will be disqualified. Please follow the specific guidelines below:

1. Type or computer-generate the forms. Font size should be at least 12-point (use a standard, easy-to-read font, such as Arial or Times New Roman).
2. Three-hole punch every page of your entry. Separate each judge's copy with clamps or rubber bands.
3. Do not place in presentation folders, notebooks or binders. All entries will be placed in notebooks for each judge.
4. You will be allowed **one** 8 ½" x 11" sheet of paper, front side only, per question asked on the nomination form. Be sure to clearly identify the question you are answering. This generally allows about 1,000 words to answer a question.
5. The nomination form explains how many pages of supporting exhibits you should submit. Any exhibits submitted in excess of the allowable amount will not be furnished to the judges. Exhibits should be placed in plastic sleeves
6. Examples of materials that may be placed in the sleeves: booklets, pictures, rosters, graphs, reports etc. Anything that is not that are not the standard size can be placed in a sleeve. Each sleeve is equivalent to one page (one side) of exhibits. You may place as many items in each sleeve as you wish.
7. The nomination form also clearly states how many copies of the entry must be submitted. Be sure all copies are very clear and equal in quality.
8. Provide specific information, not generalities. Statements such as "membership has increased significantly" would be more impressive if backed by actual statistics.
9. You will receive a verification letter acknowledging that IFMA headquarters has received your entry. Please contact Barbara Zlatnik if you do not receive this letter.
10. Your nomination package also contains the form the judges will use in evaluation of your entry. Take the time to read this prior to preparing your submittal so you will understand the criteria and point system.
11. Before forwarding your entry, verify that every judge's copy is complete and contains the supporting documentation required.

All nominations must be received at IFMA headquarters no later than **June 4, 2012** to be considered valid. The materials will be assembled into binders at IFMA headquarters and forwarded to the judges for review. Judges will score each submittal, and IFMA headquarters staff will tabulate all scores. Winners will be determined by the highest total scoring; however, judges may reserve the right to withhold an award should they determine no submittal qualifies as excellent and has a minimum of 85 cumulative points.

**2012 Nomination Form**

*Submittal covers activities from May 1, 2011 to April 30, 2012.*

**Chapter Award of Excellence in Professional Development**

*Type or computer-generate the forms. Font size should be at least 12-point, and an easy-to-read font such as Arial or Times New Roman should be used. All communications regarding this entry will be directed to the individual listed in the section "Nominated by."*

Nominee chapter: \_\_\_\_\_

Chapter president: \_\_\_\_\_

Mailing address: \_\_\_\_\_ Phone #: (    ) \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Mail code: \_\_\_\_\_

E-mail: \_\_\_\_\_

Education committee chairperson(s): \_\_\_\_\_

Mailing address: \_\_\_\_\_ Phone #: (    ) \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Mail code: \_\_\_\_\_

E-mail: \_\_\_\_\_

- Award category:         Small chapter (200 members or fewer on April 30, 2012)  
                               Large chapter (201 members or more on April 30, 2012)

**Nominated by:**

Chapter president: \_\_\_\_\_

Employer: \_\_\_\_\_

Business address: \_\_\_\_\_ Phone #: (    ) \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Mail code: \_\_\_\_\_

Fax #: (    ) \_\_\_\_\_ E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Chapter Award of Excellence in Professional Development Nominee: \_\_\_\_\_

*Please answer each question on a separate 8 1/2" x 11" sheet of paper, using one side only. Clearly identify the question you are answering.*

Summarize the basis for this nomination.

Chapter Award of Excellence in Professional Development Nominee: \_\_\_\_\_

*Please answer each question on a separate 8 ½" x 11" sheet of paper, using one side only. Clearly identify the question you are answering.*

1. Describe the chapter's overall strategy for professional development for its members. How is this strategy tied into the chapter's strategic plan? Explain the committee organization in place to execute the chapter professional development strategy. (0-10 pts.)

Chapter Award of Excellence in Professional Development Nominee: \_\_\_\_\_

*Please answer each question on a separate 8 1/2" x 11" sheet of paper, using one side only. Clearly identify the question you are answering.*

2. Describe the chapter's overall strategy for chapter programs. Include how topics and speakers are chosen and how monthly meetings are publicized. Describe procedures for conducting successful chapter programs. Given the chapter's size, how successful have the programs been in attracting attendees to monthly meetings? Does the chapter promote their programs as being eligible for Certified Facility Manager maintenance points? Are members satisfied with the chapter's educational offerings? Use meeting evaluation and survey data to support your answers. (0-15 pts.)

Chapter Award of Excellence in Professional Development Nominee: \_\_\_\_\_

*Please answer each question on a separate 8 ½" x 11" sheet of paper, using one side only. Clearly identify the question you are answering.*

3. In addition to monthly programs, describe other educational activities sponsored by the chapter. Describe partnership initiatives or other unique methods used to bring programs to your chapter. Include frequency of these activities, content, presenter selection, attendance data, degree of success, etc. (0-10 pts.)

Chapter Award of Excellence in Professional Development Nominee: \_\_\_\_\_

*Please answer each question on a separate 8 ½" x 11" sheet of paper, using one side only. Clearly identify the question you are answering.*

4. Does the chapter actively support continuing education for its members by partnering with academic institutions or involvement in developing facility management courses at the local level? Describe the programs offered. What is the attendance rate? (0-5 pts.)

Chapter Award of Excellence in Professional Development Nominee: \_\_\_\_\_

*Please answer each question on a separate 8 ½" x 11" sheet of paper, using one side only. Clearly identify the question you are answering.*

5. If educational activities involved fees, how has the revenue been used? If you do not charge meeting fees, explain how activities are funded. Explain your pricing strategy (do you charge for nonmembers, allow nonmembers to attend one meeting free, etc.) (0-5 pts.)

Chapter Award of Excellence in Professional Development Nominee: \_\_\_\_\_

*Please answer each question on a separate 8 ½" x 11" sheet of paper, using one side only. Clearly identify the question you are answering.*

6. How does the chapter communicate educational information to members unable to attend either monthly meetings or seminars? (0-5 pts.)

Chapter Award of Excellence in Professional Development Nominee: \_\_\_\_\_

*Please answer each question on a separate 8 1/2" x 11" sheet of paper, using one side only. Clearly identify the question you are answering.*

7. Describe the chapter's effort in encouraging members to become Certified Facility Managers (CFMs), Facility Management Professionals (FMPs), Sustainability Facility Professionals (SFPs). Does the chapter have a champion to lead this endeavor? Does the chapter have a CFM study group? Have you hosted IFMA's CFM Exam Review? How does the chapter measure the success rate of preparation? Has the chapter marketed IFMA's FMP and SFP to Associate members specifically? In general, how are IFMA's designations marketed to chapter members? Include percentage of total Professional members who are presently CFMs. Include percentage total of membership that are FMPs and SFPs. (0-10 pts.)

Chapter Award of Excellence in Professional Development Nominee: \_\_\_\_\_

*Please answer each question on a separate 8 ½" x 11" sheet of paper, using one side only. Clearly identify the question you are answering.*

8. Does the chapter assist members searching for positions or member companies searching for facility management professionals? Describe the various services available to the membership. Does the chapter measure the success rate of positions filled or jobs found? How does the chapter build its database of resumes and positions? Does the chapter have a position or committee chair specifically assigned to these responsibilities? (0-5 pts.)

Chapter Award of Excellence in Professional Development Nominee: \_\_\_\_\_

*Please answer each question on a separate 8 ½" x 11" sheet of paper per question, using one side only. Clearly identify the question you are answering.*

9. Has the chapter developed opportunities to share the knowledge and expertise of its members with those in the profession who are not members, with high school or college classes or other agencies? Describe the manner in which this is done. (0-5 pts.)

*Programming Matrix*

**Chapter Award of Excellence in Professional Development**

<u>Month</u>	<u>Program Topic</u>	<u>Speaker's Name and Position</u>	<u>Attendance</u>		
			<u>Members</u>	<u>Visitors</u>	<u>Total</u>
<i>May 2011</i>					
<i>June 2011</i>					
<i>July 2011</i>					
<i>August 2011</i>					
<i>September 2011</i>					
<i>October 2011</i>					
<i>November 2011</i>					
<i>December 2011</i>					
<i>January 2012</i>					
<i>February 2012</i>					
<i>March 2012</i>					
<i>April 2012</i>					
<b>Special seminars and other events</b>					

Chapter Award of Excellence in Professional Development Nominee: \_\_\_\_\_

### Authorization:

We hereby agree that IFMA has the right to use our nominee's name, organization and information in this form as it relates to the promotion of this award. We understand IFMA and other trade publications can publish the award.

Authorized signature: \_\_\_\_\_

Position: \_\_\_\_\_ Date: \_\_\_\_\_

### Exhibits:

*Include a maximum of five sleeves of exhibits.*

### Submit nomination:

**Mail original and copies to:**

IFMA Awards Committee  
1 E. Greenway Plaza, Suite 1100  
Houston, TX 77046-0194 USA

*Submit seven copies of the entry for distribution to the judging panel.  
Deadline for the receipt of nomination at IFMA headquarters is June 4, 2012.*

## **2012 Judges' Evaluation Form**

*Submittal covers activities from May 1, 2011 to April 30, 2012.*

# **Chapter Award of Excellence in Professional Development**

Winners will be determined by the highest total scoring; however, judges may reserve the right to withhold an award should they determine no submittal qualifies as excellent and has a minimum of 85 cumulative points.

**ACHIEVEMENTS:** Sum of achievement columns 1-11 as follows. Maximum total point value = 80 points.

1. Describe the chapter's overall strategy for professional development for its members. How is this strategy tied into the chapter's strategic plan? Explain the committee organization in place to execute the chapter professional development strategy. (0-10 pts.)
2. Describe the chapter's overall strategy for chapter programs. Include how topics and speakers are chosen and how monthly meetings are publicized. Describe procedures for conducting successful chapter programs. Given the chapter's size, how successful have the programs been in attracting attendees to monthly meetings? Does the chapter promote their programs as being eligible for Certified Facility Manager maintenance points? Are members satisfied with the chapter's educational offerings? Use meeting evaluation and survey data to support your answers. (0-15 pts.)
3. In addition to monthly programs, describe other educational activities sponsored by the chapter. Describe partnership initiatives or other unique methods used to bring programs to your chapter. Include frequency of these activities, content, presenter selection, attendance data, degree of success, etc. (0-10 pts.)
4. Does the chapter actively support continuing education for its members by partnering with academic institutions or involvement in developing facility management courses at the local level? Describe the programs offered. What is the attendance rate? (0-5 pts.)
5. If educational activities involved fees, how has the revenue been used? If you do not charge meeting fees, explain how activities are funded. Explain your pricing strategy (do you charge for nonmembers, allow nonmembers to attend one meeting free, etc.) (0-5 pts.)
6. How does the chapter communicate educational information to members unable to attend either monthly meetings or seminars? (0-5 pts.)
7. Describe the chapter's effort in encouraging members to become Certified Facility Managers (CFMs) or Facility Management Professionals (FMPs). Does the chapter have a champion to lead this endeavor? Does the chapter have a CFM study group? Have you hosted IFMA's CFM Exam Review? How does the chapter measure the success rate of preparation? Has the chapter marketed IFMA's FMP and SFP to Associate members specifically? In general, how are IFMA's designations marketed to chapter members? Include percentage of total Professional members who are presently CFMs. Include percentage total of membership that are FMPs or SFPs. (0-10 pts.)
8. Does the chapter assist members searching for positions or member companies searching for facility management professionals? Describe the various services available to the membership. Does the chapter measure the success rate of positions filled or jobs found? How does the chapter build its database of resumes and positions? Does the chapter have a position or committee chair specifically assigned to these responsibilities? (0-5 pts.)
9. Has the chapter developed opportunities to share the knowledge and expertise of its members with those in the profession who are not members, or with high school or college classes or other agencies? Describe the manner in which this is done. (0-5 pts.)
10. Overall evaluation of entry. (0-10 pts.)

**EXHIBITS SUPPORTING ACHIEVEMENT:** (Maximum total point value = 20 points distributed with respect to **Scope of exhibits** [extent to which all areas requiring support receive support]; **Relevance** [extent to which exhibits are on target]; **Adequacy** [overall strength of support where support is needed].)

Nominees	Achievements											Exhibits	Total Points
	1	2	3	4	5	6	7	8	9	10	11		

Judge: \_\_\_\_\_

Date: \_\_\_\_\_

Judges' Guideline for Point Spread						Definition
5	10	15	20	25	30	
0	0	0	0	0	0-1	Does not merit consideration
1	1-2	1-3	1-4	1-6	2-7	Below standards
2	3-4	4-6	5-8	7-12	8-14	Below average
2.5	5-6	7-9	9-12	13-16	15-18	Average
3	7-8	10-12	13-16	17-20	19-22	Above average
4	9	13-14	17-19	21-24	23-28	Excellent
5	10	15	20	25	29-30	Exceeds expectations

## ***Check Sheet for Submittal***

Any submission not meeting these criteria will be disqualified.

# **Chapter Award of Excellence in Professional Development**

## **General:**

- Nominations are scored on content only, not creative presentation of the submission.
- The submission covers activities from May 1, 2011 to April 30, 2012.
- **Do not place submission in presentation folders** (including spiral, GBC, notebook or other type of binder).
- Every page of submission should be three-hole punched.
- Exhibits are an important part of this submission. Items like booklets, pictures, etc. that are not the standard size, can be placed in a vinyl or plastic sleeve to prevent loss. Each sleeve is the equivalent to one page of exhibits. The sleeve should be three-hole punched.
- You may use rubber bands or clamps to secure the separate copies of the submission.
- At least a 12-point font size must be used for submission, and an easy-to-read font such as Arial or Times New Roman should be used.
- Submission should be typed or computer-generated.
- You are allowed **one** 8 ½" x 11" sheet of paper, using front side only, per question asked on the nomination form. Clearly identify the question you are answering.
- All questions on the nomination form should be completed as requested.
- Authorization must be signed.
- Nominee may not have won this category of Award of Excellence in 2010 or 2011.

## **Specific requirements for the Chapter Award of Excellence in Professional Development:**

- Nominator must be an IFMA member in good standing (dues current).
- Chapter must be recertified for the fiscal year ending June 30, 2011.
- Maximum of five sleeves of exhibits may be submitted. No videotapes, CDs or DVDs will be accepted. Photographs may be included within the five sleeves of exhibits.
- Provide seven copies of submittal.
- Deadline for receipt of nomination at IFMA headquarters is June 4, 2012