



# IFMA's WORLD WORKPLACE 2012

## The Facility Conference & Expo

Oct 31- Nov 2 | Henry B. Gonzalez Convention Center | San Antonio, Texas, USA

### Show Directory Advertising – Deadline: June 29, 2012

Space reservations are taken on a first-come, first-served basis.

**Advertising Rates:**

Premium Position: US\$3500\*    Full Page: US\$2000    ½ Page: US\$1000

Top Banner: US\$750    ¼ Page: US\$500

\*Premium positions are not currently available to be secured due to “first right of refusal” process for World Workplace 2011 directory advertisers.

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address : \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Ad Size:** \_\_\_\_\_ **Amount Due \$** \_\_\_\_\_

\_\_\_\_\_ American Express    \_\_\_\_\_ Discover    \_\_\_\_\_ MasterCard    \_\_\_\_\_ Visa

Card number: \_\_\_\_\_

Exp date: \_\_\_\_\_ Auth. #: \_\_\_\_\_

Cardholder name: \_\_\_\_\_

Cardholder signature: \_\_\_\_\_

**Please return to:** T.J. Mendieta, IFMA's World Workplace 2012  
E-mail: [tj.mendieta@ifma.org](mailto:tj.mendieta@ifma.org)

**Liability:** Advertisers and advertising agencies assume liability for all content of advertising printed and are responsible for claims made against the publisher arising from printed advertising.

**Publisher's rights:** The publisher reserves the right to reject any advertisement. The publisher may also place the word “advertisement” with copy that, in the publisher's opinion, resembles editorial matter.

**Cancellation Policy:** Full refunds will be given for any ad cancellation submitted in writing prior to April 2, 2012. As of April 2, 2012, all show directory advertisements must be paid in full and no refunds will be given for cancellations. Any ads secured after April 2, 2012 cannot be cancelled and are non-refundable.