

Fact Sheet

Founded: Founded in 1979 as a subsidiary of Milliken & Co., MilliCare is a nationally-renowned textile and chemical development company located in Spartanburg, S.C.

Located: 201 Lukken Industrial Drive West, LaGrange, Ga. 30240

What: **Textile and carpet cleaning services** internationally for Fortune 500 companies, government agencies, airports, hotels and other public facilities and provides facility managers with the products, services and knowledge they need to implement long-term maintenance plans that increase operational efficiencies, save money and resources, and prolong the life-cycles of textiles and carpet.

The company cleans over 384 million square feet of carpet per year in all types of work environments.

Network: MilliCare is a global network of more than 80 franchise partners an integrated team of cleaning, manufacturing, retailing and other business professionals. MilliCare is a global network of more than 80 locally owned franchise locations, supported by world class management, manufacturing, and research & development.

Website: www.millicare.com

Awards + Certifications:

With a Green Seal® certified process and products, MilliCare franchisees are trained to work alongside facility managers whose buildings are LEED certified or who aim to achieve that status.

Core Products Certified by Green Seal® – for "eco-friendly green carpet cleaning practices"

The Carpet and Rug Institute's (CRI) Seal of Approval® – for superior carpet cleaning products and equipment

Leadership in the US Green Building Council (USGBC) – for expanding green building & maintenance practices and promoting LEED certification

Institute of Inspection, Cleaning and Restoration Certification (IICRC®) approved training program.

Sponsor of IFMA's "The Business of Green Cleaning," the definitive guide to the future of the cleaning and maintenance industry.

Member: **International Franchise Association (IFA)**

###

Media Contact:

Michael Duffield | 864 672 7472 | michael.duffield@erwinpenland.com

For Immediate Release

Contact:

Michael Duffield
864 672 7472
michael.duffield@erwinpenland.com

ORLANDO BUSINESS CUBIX, INC. RECEIVES NATIONAL AWARD

*Local MilliCare Provider Recognized for Commitment to
International Facility Management Association*

ORLANDO, Fla., [Sept. 30, 2009] – Cubix, Inc., a provider of MilliCare commercial textile and carpet care services, recently was awarded the 2009 Associate Member Award by the International Facility Management (IFMA). The honor, to be presented at the IFMA World Workplace in Orlando next month, was given in recognition of the efforts of Cubix, Inc. in their overall involvement with recruitment, retention, and financial support of the Orlando IFMA chapter.

“We are honored to have been awarded the IFMA Associate Member Award this year,” said owner Rick DeVane. “Our team has found our time invested in the Orlando IFMA chapter to be remarkably rewarding; we are proud to be part of such an exemplary organization and grateful to have been recognized for our commitment to serving this chapter.”

About Cubix

A MilliCare provider since 1997, Cubix, Inc. is the single source for total sustainable floor care solutions. In the last twelve years, the Cubix family has grown to over 30 employees, and services central Florida including Orlando and Tampa. The mission of the business is to assist premier companies in maintaining elite corporate images through unique and effective textile and floorcare processes. More information about Cubix, Inc. can be found at www.cubix-inc.com.

About MilliCare

MilliCare provides textile and carpet cleaning services internationally for Fortune 500 companies, government agencies, airports, hotels and other public places. MilliCare provides facility managers with the products, services and knowledge they need to implement long-term maintenance plans that increase operational efficiencies and prolong the life-cycles of textiles and carpet. The company's global network of more than 80 franchise partners consists of an integrated team of cleaning, manufacturing, retailing and other business professionals. For more information, please visit www.millicare.com.

###

Sustainable Cleaning Facts + Benefits

- MilliCare uses a dry polymer-based technology that, when used as a standalone cleaning agent or as a follow-up to wet-based methods, eliminates the inconvenience of drying time and does not lend itself to mold or mildew, which can occur with other systems.
- The MilliCare process improves indoor air quality. When used with a standard HVAC system, it frees the air of up to 99 percent of things people don't want to breathe, such as dust mites, fiberglass, dead skin and detergent residue used in wet-based systems.
- Beyond cleaning services, MilliCare offers customized textile and carpet care plans that fit each client's needs and budget; provides long-term maintenance solutions that focuses on the *entire* workspace — carpet, modular office panels, fabric-covered walls and other textiles.
- MilliCare provides facility managers with the products, services and knowledge they need to implement long-term carpet and textile maintenance plans that increase operational efficiencies and prolong the life-cycles of the materials.
- Wet cleaning systems can leave a sticky, detergent residue; this actually *attracts* soil to carpet fibers. The dry clean system does not and therefore requires less frequent cleaning and allows immediate usage of the area cleaned.
- MilliCare enables businesses to effectively implement sustainable practices in facility management resulting in:
 - **Environmental benefit:** Process neither consumes the amount of water nor creates the level of water waste that other cleaning systems might.
 - **Social benefit:** Improved air quality results may result in more productive employees in the form of reduced sick days taken.
 - **Business benefit:** Greater operational efficiencies as a result of reduced HVAC costs, less water usage and long-term savings resulting from less frequent need for cleaning and prolonged life-cycles of textiles and carpet.

#

Media Contact:

Michael Duffield | 864 672 7472 | michael.duffield@erwinpenland.com

FOR IMMEDIATE RELEASE

Contact:

Michael Duffield
Erwin-Penland for MilliCare
864 672 7472
michael.duffield@erwinpenland.com

MilliCare Launches New Green Seal Certified Product

LaGRANGE, Ga. [May 1, 2009] – MilliCare, a leading provider of sustainable commercial textile and carpet care services, proudly announces the launch of its newest product, the Green Seal-certified V4 Pre-Mist concentrate. The recently developed pre-mist is an outstanding addition to the line-up of products MilliCare uses when performing its MilliCare Dry Carpet cleaning process. This pre-mist will be an integral part of providing the outstanding results MilliCare's customers have come to rely on while adding third-party credibility via Green Seal GS-37 certification.

"MilliCare constantly examines our processes and products for ways to make our already successful network even more exceptional. Investing in the research and development of the V4 Pre-Mist concentrate was one way to do just that," said Franchise Network Director Tom Ward.

A result of many months of development, the updated V4 Pre-Mist formula allows MilliCare's process to be both effective and as environmentally sensitive as possible. The V4 concentrate has many environmental advantages: the product takes up less space, uses less packaging and weighs significantly less. As a result, fuel expended in transportation and empty packaging sent to landfills will be greatly reduced. Without a doubt, MilliCare's V4 Pre-Mist concentrate will be greener in every way for its customers and the environment.

“This new product is the ultimate example of our network’s highest priority - sustainability that means business,” said Stephen Lewis, MilliCare’s technical director. “Our customers can rest assured knowing that our concentrate has been Green Seal certified as a cleaning product. As such, our product, and our cleaning process as a whole, stands up to the highest levels of environmental responsibility as required by this prestigious third-party endorsement. From start to finish, the new V4 Pre-Mist concentrate is environmentally sound and Green Seal approved.”

Green Seal certification, for MilliCare’s V4 concentrate as well as the rest of its cleaning products, requires adherence in everything from formula, labeling and packaging to training as well as an intensive site audit. The organization prides itself on being the gold standard for third-party certifications, and MilliCare is thrilled to have earned its coveted certification.

MilliCare is pleased to share this new product with its clients, particularly as it represents a long-held commitment to reducing the network’s environmental footprint and inspiring others to do the same.

About MilliCare

MilliCare provides textile and carpet cleaning services internationally for Fortune 500 companies, government agencies, airports, hotels and other public facilities. MilliCare provides facility managers with the products, services and knowledge they need to implement long-term maintenance plans that increase operational efficiencies, save money and resources, and prolong the life-cycles of textiles and carpet.

With a Green Seal certified process and products, MilliCare franchisees are trained to work alongside facility managers whose buildings are LEED certified or who aim to achieve that status. Headquartered in LaGrange, Ga., the company’s global network of more than 80 franchise partners consists of an integrated team of cleaning, manufacturing, retailing and other business professionals. For more information, please visit www.millicare.com.

#

FOR IMMEDIATE RELEASE

Contact:

Michael Duffield

Erwin-Penland for MilliCare

864 672 7472

michael.duffield@erwinpenland.com

MilliCare Franchises Earn Coveted IICRC Certification

22 Partners Confirm Commitment to Professionalism, Sustainability

LaGRANGE, Ga. [August 28, 2009] – Continuing its commitment to sustainable business practices, MilliCare, a leading provider of commercial textile and carpet care services, today announces that 22 partners, representing 32 locations, have been designated as Institute of Inspection, Cleaning and Restoration Certification (IICRC) certified firms.

The IICRC has served as an industry guardian for the cleaning, inspection and restoration industries for more than 30 years. As a non-profit certification organization, the IICRC ensures the public's access to trusted and trained cleaning professionals by establishing and monitoring certification programs and standards for these industries. To receive IICRC certification status, organizations are required to demonstrate the highest customer service standards as well as compliance with the Institute's significant training prerequisites.

As IICRC certified firms, MilliCare franchise partners must have a full-time IICRC certified technician on staff and be certified as proficient in every facet of commercial carpet maintenance. The IICRC's extensive training and certification standards place a strong emphasis on following the IICRC's standards for carpet cleaning, safety procedures and ethics.

– more –

“We are thrilled that so many of our franchisees have earned IICRC certified firm status,” said MilliCare Technical Director Stephen Lewis. “Our franchisee partners’ commitment to leading the industry in training, professionalism and unparalleled customer service is clear; their hard work is evident both to the IICRC and to their customers.”

About MilliCare

MilliCare provides textile and carpet cleaning services internationally for Fortune 500 companies, government agencies, airports, hotels and other public facilities. MilliCare provides facility managers with the products, services and knowledge they need to implement long-term maintenance plans that increase operational efficiencies, save money and resources, and prolong the life-cycles of textiles and carpet.

With a Green Seal certified process and products, MilliCare franchisees are trained to work alongside facility managers whose buildings are LEED certified or who aim to achieve that status. Headquartered in LaGrange, Ga., the company’s global network of more than 80 franchise partners consists of an integrated team of cleaning, manufacturing, retailing and other business professionals. For more information, please visit www.millicare.com.

###

For Immediate Release

Contact:

Michael Duffield
864 672 7472
michael.duffield@erwinpenland.com

MilliCare Earns Green Seal Certification

LaGRANGE, Ga., [Dec. 4, 2008] – MilliCare, a leading provider of commercial textile and carpet care services, is proud to announce that its core product line has received the coveted Green Seal certification. MilliCare's two pre-mists and dry polymer carpet cleaner earned Green Seal's GS 37 certification for industrial and institutional cleaners. These products were analyzed by the independent Green Seal organization to ensure that every facet of their production and chemical components is environmentally responsible.

Green Seal is an independent non-profit organization dedicated to safeguarding the environment and transforming the marketplace by promoting the manufacture, purchase, and use of environmentally responsible products and services. Certification through Green Seal requires rigorous evaluation, testing and a plant visit.

"We are very pleased that our products have received this prestigious third party environmental recognition," said Stephen Lewis, technical director for MilliCare Textile and Carpet Care. "This endorsement underscores the confidence that our network and our customers share in the MilliCare process. We have worked hard to ensure that our system is friendly both to the user and environmentally preferable; we are pleased to be recognized for our achievements."

MilliCare's Green Seal evaluations were based on state-of-the-art science and information using internationally recognized methods and procedures. Green Seal certification is one of the third party certifications required for carpet cleaning products as part of LEED-EB:O&M. MilliCare's Green Seal status allows them now to provide a valuable service to customers looking for LEED-EB:O&M certification, as MilliCare's products meet its strenuous requirements.

About MilliCare

MilliCare provides textile and carpet cleaning services internationally for Fortune 500 companies, government agencies, airports, hotels and other public facilities. MilliCare provides facility managers with the products, services and knowledge they need to implement long-term maintenance plans that increase operational efficiencies, save money and resources, and prolong the life-cycles of textiles and carpet.

With a Green Seal certified process and products, MilliCare franchisees are trained to work alongside facility managers whose buildings are LEED certified or who aim to achieve that status. Headquartered in LaGrange, Ga., the company's global network of more than 80 franchise partners consists of an integrated team of cleaning, manufacturing, retailing and other business professionals. For more information, please visit www.millicare.com.

###