

dryvit<sup>®</sup>CARE 



**PRESS KIT**

# *The DryvitCARE Program*

## **Overview**

The DryvitCARE program provides guidelines for cleaning, repair, and restoration or renovation of Dryvit and other EIFS and non-EIFS exteriors to keep them looking good and performing exceptionally for the lifetime of the building. The first initiative of its kind in the industry, DryvitCARE gives building owners long-term, cost-effective solutions that help to maintain and increase property value.

## **Restoration**

For owners of EIFS-clad buildings, DryvitCARE provides recommendations for steps they can take to keep their exteriors looking and performing like new. Whether it's routine maintenance or a complete restoration of an EIFS cladding, the DryvitCARE program can prescribe a series of procedures and products that can help building owners renew their original Dryvit system warranty and even give a facelift to their buildings to achieve a completely new look.

Properly maintained under provisions of DryvitCARE, a building's EIFS cladding will not need to be removed, recycled or put into a landfill, but will remain on the building — saving energy and helping to protect the environment — for the lifetime of the building.

## **Renovation**

For owners of buildings clad with non-EIFS exteriors such as stucco, brick and concrete, DryvitCARE offers a renovation program that allows them to easily and economically achieve a brand new look without rebuilding. With DryvitCARE, owners can take advantage of an array of exciting 21st-century materials and finishes that may not have been available when the building was first completed to enhance its "curb appeal" — as well as its life cycle and energy efficiency.

The environmental and economic advantages of renovating with DryvitCARE are significant. According to data from the Oak Ridge National Laboratory, Dryvit systems are at least 84 percent more energy efficient than the next best-tested cladding. That means that, on average, Dryvit Systems exterior cladding lowers heating and cooling costs by 20-30 percent annually. And, as noted above, renovating a building by applying a Dryvit overcladding is also good for the environment because it does not require tear-off — and, ultimately, landfill disposal or recycling — of existing materials.

**For more information about DryvitCARE, visit**

<http://www.dryvit.com/fileshare/doc/us/description/ds252.htm>



## **About Dryvit Systems, Inc.**

Dryvit is North America's leading manufacturer of Exterior Insulation and Finish Systems and was the company that brought this technology to the US from Europe in 1969. Dryvit manufactures exterior siding systems and textured acrylic finishes that are used on both residential and commercial projects and provides a beautiful, durable, energy efficient exterior to any building. Today, Dryvit has five manufacturing locations across North America, is ISO 9001:2000 certified and has sold over 2 billion sq. ft. of products.

# DryvitCARE Success Stories

## Restoration

### *DryvitCARE: Bringing New Life to the Perry Building*

The Perry Building in downtown Lima, Ohio, is home to the Perry Corporation, a leading provider of office automation technology to large, medium and small organizations throughout the region. The old brick structure had been retrofitted with an exterior insulation and finish system (EIFS), but seventeen years after the retrofitting, the EIFS system was showing significant signs of age. An exterior rejuvenation through the DryvitCARE program was deemed the best course of action for the building's restoration as it would add substantial architectural enhancements and aesthetic improvements, as well as numerous years of additional service life to the building. The results were dramatic. By combining Dryvit's advanced technology with imagination, they were able not only to properly repair the Perry Building's old EIF system, but to give the entire building new life by virtue of a sparkling new façade. [http://www.dryvit.com/fileshare/doc/case\\_studies/cs\\_PerryBld.pdf](http://www.dryvit.com/fileshare/doc/case_studies/cs_PerryBld.pdf)

### *DryvitCARE: Revitalizing the Peninsula Regent*

The Peninsula Regent, a five-star life care building in San Mateo, California, is a high-rise containing 207 upscale residential condominiums. Seventeen years after its construction, the Peninsula Regent was beginning to show signs of age — dirt and grime had built up on the exterior walls and the color was beginning to fade. The owners knew they had to fix the exterior to restore its appealing appearance. Turning to DryvitCARE, the building's owners embarked on a restoration that included the application of Dryvit's elastomeric weather-resistant coating and resulted in the building looking better than ever, with a gleaming new finish that befits a luxury condominium. Equally important, the building's exterior has been restored to its optimal performance level, and is guaranteed to last at that peak level well into the future.

[http://www.dryvit.com/fileshare/doc/case\\_studies/cs\\_peninsula\\_regent.pdf](http://www.dryvit.com/fileshare/doc/case_studies/cs_peninsula_regent.pdf)

### *DryvitCARE: House Call for Medical Device Manufacturing Facility*

Guidant Corporation is a leading manufacturer of cardiovascular medical products. Recently, Guidant's Temecula, California facility, which serves as both a manufacturing and office site for the company, was in need of repair. The four-story, 100,000-square-foot building, which was constructed in 1991, had suffered moisture intrusion for several years due to leaky windows and failed flashing, which caused damage to the cladding. Guidant decided to recoat the building's Dryvit exterior to repair the damage and restore the building's appearance. Because the Guidant restoration followed the guidelines established under the DryvitCARE program, which requires a 3rd party inspection, the use of a listed DryvitCARE contractor, and Dryvit products, the building was eligible for a new warranty program, and is now protected with a 5-year Outsulation system warranty and a 10-year coating warranty. [http://www.dryvit.com/fileshare/doc/case\\_studies/cs\\_medical\\_facility.pdf](http://www.dryvit.com/fileshare/doc/case_studies/cs_medical_facility.pdf)

## Renovation

### *DryvitCARE: The Right Rx for the Sequoia Medical Arts Building*

The Sequoia Medical Arts Building is a three-level, 45,000-square-foot medical building in Redding, California. The original one-coat plaster exterior had begun to exhibit visible signs of cracking along with intermittent water intrusion, so the owners knew they had to take action. After consulting with the building's architect and an exterior insulation and finish systems (EIFS) expert, the renovation called for an exterior rejuvenation through the DryvitCARE program. Dryvit's Outsulation® Plus was used in conjunction with another Dryvit product, Backstop®, a flexible, polymer-based, non-cementitious, weather-resistive membrane that prevents water penetration and eliminates air infiltration. The reaction was unanimously positive when it came time to evaluate the finished product, from both an aesthetic and functional perspective. Additionally, by overcladding the building with Dryvit's high-quality, weather- and water-resistant EIF system, the renovation also resulted in a noticeable improvement in the building's energy efficiency and overall performance.

[http://www.dryvit.com/fileshare/doc/case\\_studies/cs\\_sequoia\\_medical\\_arts.pdf](http://www.dryvit.com/fileshare/doc/case_studies/cs_sequoia_medical_arts.pdf)